
Odney Joseph

Entrepreneur | CEO | Real Estate Sales Associate | WordPress
Website Designer

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Objective:

To leverage over a decade of multifaceted experience in business leadership, real estate, creative content production, and web design to drive innovative solutions, achieve measurable growth, and deliver exceptional customer value.

Professional Experience

Fathom Realty, Hobe Sound, FL

Realtor Sales Associate

April 2022 – Present

- Represent buyers and sellers in residential and commercial real estate transactions.
- Develop and implement innovative marketing and sales strategies to maximize client success.
- Deliver exceptional service, fostering strong relationships with clients and industry stakeholders.

JT Production

CEO, Director, Editor, Videographer, Writer

June 2015 – Present

- Produce and edit high-quality video content across corporate, entertainment, and educational sectors.

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- Collaborate with clients to conceptualize and execute impactful video production strategies.
 - Stay ahead of industry trends to ensure the use of cutting-edge techniques and tools.

WordPress Website Design

Freelance Web Designer

2015 – Present

- Design and maintain WordPress websites for businesses, nonprofits, and individual clients.
- Implement responsive design principles and SEO optimization to enhance user experience and online visibility.
- Customize themes and plugins to align with unique client branding and functional requirements.

The Exquisite Table, Lake Worth, FL

CEO

March 2023 – April 2024 (SOLD)

- Directed all facets of business operations, achieving significant growth and market presence.
- Formulated and executed strategic plans to drive revenue and enhance customer satisfaction.
- Built and mentored high-performing teams, fostering a culture of innovation and excellence.

Yolle Tropical Restaurant, Lake Worth, FL

CEO (Rebranded to The Exquisite Table)

February 2021 – March 2023

- Established and managed a distinctive dining concept, achieving sustained profitability and a loyal customer base.
- Streamlined operations, including inventory control, staff development, and marketing initiatives.
- Crafted memorable dining experiences, earning widespread acclaim in the local community.

Education

Academy of Art University, San Francisco, CA

Bachelor of Fine Arts – Motion Pictures & Entertainment

October 2016 – November 2020

IBM, Berlin, Germany

Mini-MBA Program

December 2022 – February **2023**

Pro Licence Florida, Hallandale Beach, FL

Florida Real Estate FREC Course

April 2022

Skills

- WordPress Website Design & Development
- Business Leadership & Strategic Planning
- Real Estate Sales & Negotiations
- Videography & Video Editing
- Marketing Campaign Development

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- Team Leadership & Collaboration
 - Financial Management & Budgeting
 - Customer Service Excellence
 - SEO Optimization & Social Media Marketing
 - Effective Communication & Interpersonal Skills

Summary:

Dynamic and results-driven professional with extensive experience in real estate, business leadership, creative media, and website design. Renowned for delivering exceptional client experiences and achieving significant business growth. Proficient in leveraging technical and creative expertise to meet and exceed organizational goals.