Comprehensive Guide to Building Your Website

Greetings,

Thank you for choosing JT Production, led by Odney Joseph, for your design needs. Below, you'll find essential information and steps to ensure the successful creation of your new website. Adherence to these guidelines is crucial. Should you have any questions, please reach out via text or WhatsApp: Contact on WhatsApp.

Required Information

- 1. Business or Website Name
- 2. Physical Address
- 3. Business Phone Number
- 4. Owner's Name and Telephone Number
- 5. **Website Content** (in Word or PDF format)
- 6. **Return Policy** (in Word or PDF format)
- 7. **Privacy Policy** (in Word or PDF format)
- 8. **Email Address and Password** (or I can create one for you)

For E-commerce Websites

Please provide 5-10 items, including:

- Names or Titles
- Prices
- Pictures
- Sizes
- Colors
- Quantity
- Descriptions

Send the above details to josephodney@gmail.com.

Example Item Description:

- Item Picture Here
- **Description:** "This is a cream made from natural ingredients, it helps to keep your skin fresh and smooth for 48 hours. This cream comes in various flavors..."
- **Price:** \$28.95 including shipping, or \$28.95 + \$5.99 shipping
- Quantity: 20
- Sizes and Colors: (if applicable)

Refer to Macy's Item Details for examples of how to format your product descriptions.

For Other Business Types

For businesses such as churches, trucking companies, security agencies, and advertising companies, please send high-quality pictures and relevant content to my email.

Additional Services

If you need professional images of your products, I offer a photography service at \$150 for 15 images, available only to Palm Beach County and Saint Lucie residents.

Important Registrations

- Credit Card Processing: Register your business on <u>Stripe</u>. This is essential for accepting payments on your e-commerce site. Use your EIN or Social Security Number to complete the registration. Send me the email and password once you register.
- 2. **Business Registration:** If you need to register your business with Florida State, follow this <u>link</u>. Ensure you select the correct legal entity. Check if your business name is available here.
- 3. **PayPal Account:** For churches or entities receiving donations, provide your PayPal email and password. Register here if you need an account, or you can as well use Stripe.

Training and Support

While I do not provide formal training, I may offer courtesy support over the phone for 30 minutes after your website is done.

Payment Information

Preferred payment methods include invoices, cashier's checks, or Zelle.

Zelle Details:

Phone: 347-369-9783Name: Odney Joseph

• Description: Website Design

Website Subscription Fees

The annual subscription fee for website hosting through a third-party provider like <u>GoDaddy</u> is as follows:

1 Year: \$1502 Years: \$2503 Years: \$325

These fees are subject to change based on current promotions. Payments are made directly to the hosting company.

Design Fees

- E-commerce Websites (up to 5 pages): \$3,500 (non-refundable)
- Simple Websites (e.g., blogs, motivational speakers): \$2,500
- Complex Business Websites (e.g., churches, car dealerships): \$4,900+

A 75% deposit is required.

Optional Monthly Maintenance Fee: \$125

This includes:

- Security plugin updates
- Malware scans
- Sales tracking and downloadable PDF reports
- On-demand phone support
- Enhanced SEO on social media

Portfolio

Explore some of my work:

- The Exquisite on Wheels
- The Exquisite Table
- Stanley the Photographer
- Odney Joseph
- The Informer Times
- Best Definition Studio
- Best Definition Transport
- Fontal Boutique
- Skin Soap Essentials

And many more.

Cost Consideration

REFERENCES

Designing a website independently is the most economical option, costing between \$100 to \$3,000 or more. Custom designs from agencies can range from \$15,000 to \$30,000 for simple sites and \$40,000 to \$75,000+ for complex sites.

Thank you for your interest. For further details, visit Odney Joseph.

Best regards,